

**Highland Village Area Baseball and Softball Association**  
**Board of Directors Meeting**  
2221 FM 407 Suite 119-334  
Flower Mound, Texas 75028  
EIN:75-2754912

**Type of Meeting:** Regular Meeting

**Date:** Thursday, November 6, 2025

**Time:** 7:30pm

**Location:** Doubletree Ranch

**Meeting Facilitator:** Aaron Rhodes, President

**Secretary:** Alexis Burris

**Members Present:** *(V) indicates virtual participation.*

Aaron Rhodes — President - League Administration

Sam Smith — Vice President - Recreational Baseball

Walt Temshiv — Vice President - Softball

*(V)* Steve White — Vice President - Storm Baseball

*(V)* Cindy Wiederrich — Treasurer

Alexis Burris — Secretary

Jeff Halstead — Director of Interlock & Premier

Jon Dahlvig — Director of Equipment and 9U/10U Baseball Commissioner

Kara Boone — Softball Commissioner

Mike Gonzalez — Blastball/5U/6U Commissioner

Blayde Burris — General Manager / Scheduler

*(V)* David Nichols — Director of Sponsorship/Fundraising

*(V)* Teresa Rhodes — Director of Media

Ayden Burris — Umpire-In-Chief

*(V)* Dan Ortmeier — VFG Representative

**Members Absent:**

Shawn French — Director of Registration & Web Services

Joe Lococo — 7U/8U Baseball Commissioner

Graham Koonce — 11U/12U Baseball Commissioner

**Board Meeting - Official Call to Order:**

President Aaron Rhodes called the Board of Directors meeting to order on Thursday, November 6, 2025, at 7:33 PM.

✓ Motion to begin meeting by Aaron Rhodes.

Seconded by Sam Smith.

**Approval of Previous Meeting Minutes:**

✓ Motion by Sam Smith to approve the minutes from the previous meeting held on Thursday, October 2, 2025.

Seconded by Kara Boone.

Passed unanimously.

**AGENDA ITEMS:**

1. Grievance/Suggestion/Compliment

- 10/30/25 – Received suggestion from a parent, Leslie Birch, that tryout information be posted online and on social media for 9U Premier & Storm tryouts among other age groups. Board members shared that report was acknowledged and tryouts are being posted as they are determined and set.

- Visitors public address – No one present; no issues to report.
2. Treasurer's Report – Cindy Wiederrich (with Aaron Rhodes)
    - September 2025 P&L shared
    - Concessions Operations Report – This is the first time with data and ability to truly see how we are doing. Operating costs 27.4% with increase in sales – Collaboration is key.
    - Concessions Summary by Aaron – “Square Report” – This year was the 3<sup>rd</sup> highest year in sales since using Square. \$5,600 fixed labor costs per year is lower than before. Great turnaround with the Concessions team.
  3. General Manager's Report – Blayde Burriss
    - All baseball coaches reported they are returning next season.
    - Some Rec and Premier teams are participating in fall tournaments locally.
    - Blayde messaged Storm Coaches to try to seek a new “Scheduler”.
    - Request for Commissioners to hold coaches to “email only” communication.
      - Steve – Others don't understand the amount of work that people are doing, and some feel like we are waiting around waiting for people to make individual requests. Maybe before the season, coaches at-large need a reminder that there are many pieces to the puzzle of running the league. It would be great if we could spread awareness.
    - Concessions will be moving certain items from B.E.Keith's order to Sam's Club due to shorter expiration dates.
    - April Estrada has requested the following: coffee maker, hot chocolate, plastic storage containers, etc. She is very motivated to make things better.
    - Cage update – We are waiting on the engineer in order to get the blueprint. Then we begin to get bids and work on costs. Several vendors including D-Bat netting guy, and fence guy who did the work on Yellow.
      - New “outer shell” of metal fencing, netting inside dividing lanes, a roof to use for protection and lighting.
      - Bryan Adams and his group is open to funding.
    - Jeff Sherman at Marcus – May offer a 3-wheeler to HVABSA to use for the future.
    - Phil Schmidt re: mounds at Unity.
      - Turf mound option that could be put on top of the field. Teardrop design and strip of turf that can easily be replaced. \$15,000 for Yellow due to two distances, the other fields should be less since only one distance.
      - VFG is considering funding this project.
      - Discussion ongoing.
  4. Vice-President, Storm Baseball Report – Steve White
    - Disciplinary action for the coaches – work in progress.
    - Fundraising through emails – platform sends personalized text messages to people. No upfront cost; 15-17% cost of money raised. Excellent program for Cooperstown trip and/or league.
    - Ben Taylor – Stated he will throw his name in the hat for scheduling.
    - New idea to consider: Build into schedule dedicated times for tryouts ahead of each season.
    - David Nichols – Consider coordinating tryouts to keep kids local.
    - January Guidelines could include...When you register as a team you are guaranteed one field practice and one cage slot and encouraged to utilize time during the “tryout dates”.
  5. Registration Rate Changes – Aaron Rhodes

Aaron reviewed the presentation of registration fees which was accepted by the Executive Board. We have considered rising costs of uniforms, fields, neighboring leagues, etc. These changes are being suggested so we do not operate at a loss. The impact summary: baseball \$3,300, softball \$2,800 and total league \$6,100 (approximately). *Also see registration appendix.*

- Harvest High School Baseball - \$160 per player, approx. \$3,200 total registration, they will use fields and cages during the daytime and games on Friday nights. OTP will provide umpires. The City of Highland Village has approved this arrangement in order to keep within our contract requirements.

✓ Motion by Aaron Rhodes to accept the proposed registration increases presented by the Executive Board, starting with December

Seconded by Jeff Halstead.

Passed unanimously.

- Head coaches will have registration costs reimbursed (one season per year) if they complete the USA Baseball classes and all other required safety trainings/protocol.

6. Old Business:

- Great Pumpkin Pitch Off update – Aaron Rhodes
  - Teachers Pantry received \$628 plus school supplies. Very successful collaboration.
- Spring Registration – opens December 1<sup>st</sup>.
- Additional fundraiser discussion – Aaron proposes we use this league-wide to help fund uniforms or another special project.
- Each field will have 6 sponsor balls - \$500 each (spring and fall) which will also go toward uniforms. Details will be shared at our January meeting. Info already added to our website.
- End of Year Dinners:
  - December 4, 2025, 7:30pm-9pm, moved to Shoal Creek Tavern, Highland Village (*Board of Directors*)
  - December 2, 2025, 6:30pm-8pm, Awesome Times, Highland Village (*Concessions/Umpires*)

7. New Business:

- New HV ballcaps – mostly will be used for All-Stars moving forward.
- New strategic plan, “HVABSA Vision 2035” (anniversary year)
- Veterans Luncheon, 11/12/25 – HVABSA bought eight plates for veterans as a donation.
- Proposal to move our banking from Chase to local credit union, Sky One. They have better benefits including allowing us to earn interest on savings account.
  - David – Sky One Credit Union is willing to sponsor events at HVABSA including the Annual Pumpkin Pitch off (3-year contract to cover one event per year).
- March 6 (Friday) - Season Opening Event – *Heros Softball Game*, parade of teams, mascots, local sponsors, silent auction, homerun derby, facepainting, etc.
- March 7/8 (Sat/Sun) – Season opening games for rec teams; premier and storm on Sunday.
- March 21 – start of spring games.

8. Commissioners’ Updates/ Issues/ Needs - none

9. Directors’ Updates/Issues/Needs - none

NEXT MEETING:

**December 4, 2025 - Board of Directors Dinner/Meeting at Shoal Creek Tavern, Highland Village.**

✓ Motion to adjourn by Aaron Rhodes.

Seconded by Walt

Passed unanimously.

Adjourned 11/06/2025 at 9:05 pm.